



Great leaders are made, not born.

Monica Wofford, MBA, CSP



Monica Wofford, MBA, CSP has led teams and team members for more than 20 years. Her background as a corporate executive, having worked her way up from front line employee, allows her to relate to all levels of your organization. Her leadership skills and coursework have been recognized by the former Vice President of the United States and requested by Executives from all levels of organizations. Monica's leadership philosophy encourages you to be you and lead you well, before you go about leading others. Her Contagious Leadership™ books, audio products, keynotes, and courses share this philosophy in a way that will compel you to laugh, learn, and produce results!

PARTIAL CLIENT LIST



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The right training can bring out the leader in everyone. YOU can become a leader! When you do, others will catch on and follow.

Contagious Leadership™ training seminars and presentations develop managers of things into leaders of people. Participants will become more proficient in coaching, building rapport and gaining trust, all of which translate into fewer HR issues, less attrition, and higher morale in your organization. Participants of a Contagious Leadership session will learn how to.

- Lead using a variety of personality and communication styles
- Motivate others to get things done faster and more effectively
- Manage time and tasks more efficiently
- Implement the ten essential leadership skills that build teamwork and productivity
- Lose the urge to employ “supervisor-itis” as a motivational technique
- Reward and recognize without breaking the budget

With Contagious Leadership™, you will see vast improvements in the results of your organization immediately as managers of stuff transform into the leaders of people with the ability to help those they work with grow, prosper, and succeed. Not only will you see improvement in the people, but you will also see dramatic increases in your **PROFITS!**





What if you felt confident & capable day after day?

Monica Wofford, MBA, CSP



Monica Wofford, MBA, CSP has led teams and team members with varying degrees of confidence, for more than 20 years. Her background as a corporate executive, having worked her way up from

front line employee, allows her to relate to all levels of your organization in both a training and consulting capacity. Her confidence skills and coursework have been requested by Executives from all levels of organizations, including Estee Lauder, the FAA, Hormel Foods, Cabela's, and divisions of the United States Department of Commerce. Monica's philosophy encourages you to be you and lead you well, before you go about leading others and that means you must first begin with managing the voices in your head. Her Contagious Confidence™ audio products, keynotes, and courses share this philosophy in a way that will compel you to laugh, learn, listen (mainly to yourself) and produce results!

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Gain an unshakable belief in who you are and what **YOU** can do!!

Contagious Confidence™ is a one-day customizable program that will teach you how to:

- Believe YOU are truly great and CAN do this.
- Uncover and utilize your talents.
- Wake up and love who you are.
- Lead the voices in your head to be helpful.
- Gain a renewed sense of belief in your own daily decisions in your work and life.
- Communicate confidence in ways that welcome input and collaboration from others.
- Present confidence to others in a meeting or speech.

IF confidence is the key to success, this session will open doors for you that you always wished were possible. This course is for you if you've ever been our own worst enemy, want a greater belief in yourself, and want to feel uplifted, happy, and productive on a daily basis.

Boost your confidence so that being with you is positively **"contagious"!**





What if you were always **heard** and clearly **understood**?

Monica Wofford, MBA, CSP



Monica Wofford, MBA, CSP has led teams and team members with varying communication skills, for more than 20 years. Her background as a corporate executive, having worked her way up from front line employee, allows her to relate to all levels of your organization in both a training and consulting capacity. Her communication skills, background, and coursework have been requested by Executives from all levels of organizations, including State Farm, The University of North Florida, The University of Phoenix, and several of Inc. 500's Fastest Growing Companies. Monica's philosophy encourages you to be you and lead you well, before you go about leading others and that means you must first communicate well with the voices in your head. Her Contagious Communication™ audio products, keynotes, and courses share this philosophy in a way that will compel you to laugh, learn, listen (to you and to others) and produce results!

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When it matters most.



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When Getting Your Message Across and Having it Stick is Important

With Contagious Communication™, you will find your communication flows better, feels better and actually gets your message across so that it sticks longer and is understood! No matter who you communicate with: senior leaders, colleagues, employees or friends and family, what is shared in Contagious Communication™ will give you the tools to understand yourself even better, which is a prerequisite to communicating better with others.

Contagious Communication™ helps you share your message in a language the other person understands and in a way that conveys greater clarity by addressing the following concepts:

- Why don't people understand me?
- Are those folks I work with just difficult... or are they different and that's why I am having a hard time communicating with them.
- How do I effectively manage the "voices in my head".
- How confidence affects communication and your acceptance of change.
- How to be understood more effectively by almost anyone you work with, lead, live with or sell to.

This course is an appropriate choice when messages aren't getting through and employees are no longer responding (or never did respond to "do it because I said so" OR when miscommunications in your office have begun to run rampant!

